

Company Introduction

Shanghai Dikai Coding Technology Co., Ltd.

Jun. 2022

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Part One

01

Company Profile

Overview

Dikai Group was founded in Shanghai in 1995, has dedicated ourselves to innovation, manufacturing, sales and service of quality coding machines and consumables.

Our product portfolio including Thermal Transfer Overprinters, Laser Coders, Inkjets, Contact Coders and consumables like inks, ink rolls, ribbons and brass types.



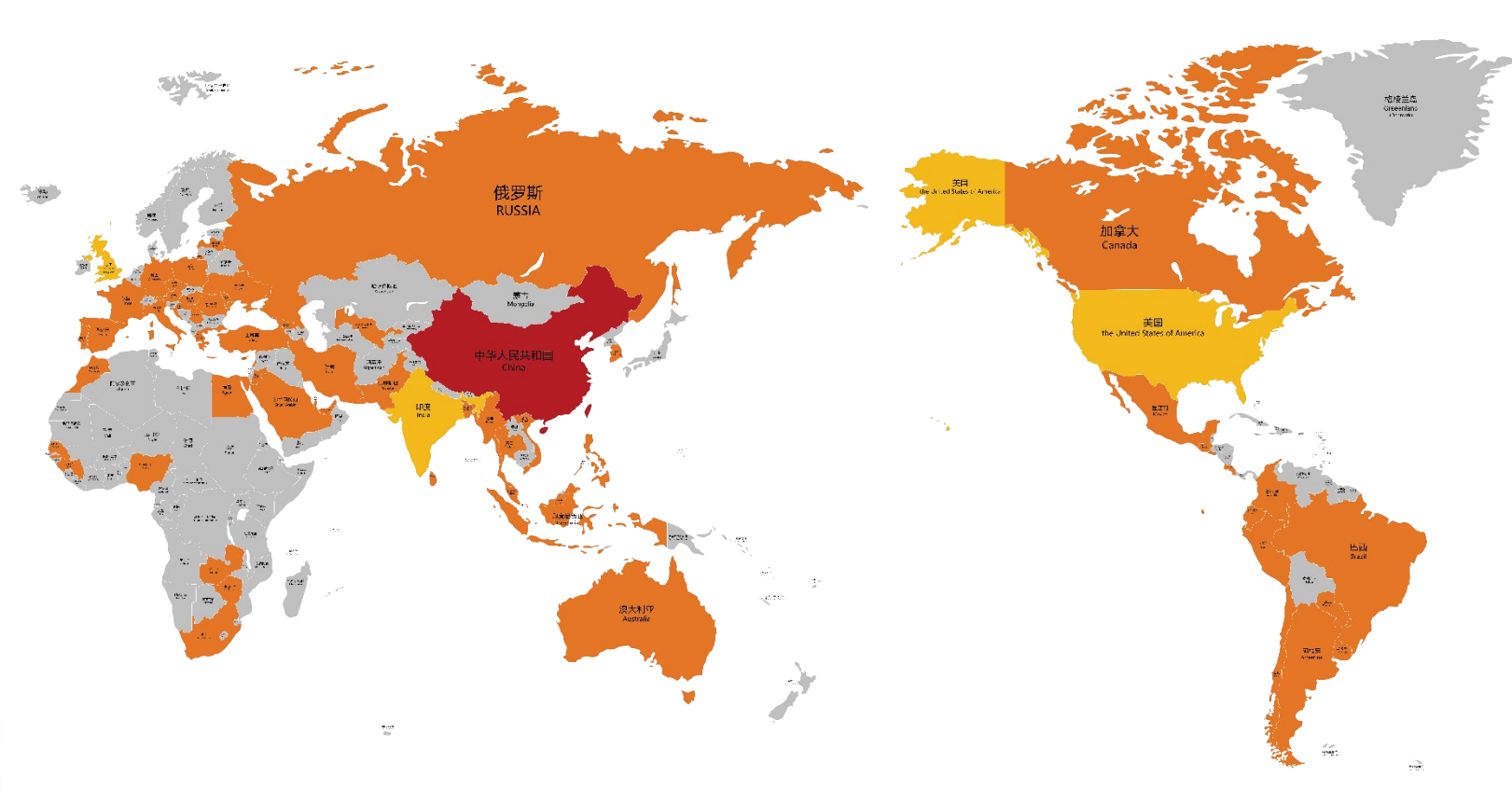
China Domestic Network

- Headquarter in Shanghai
- 4 Branch Offices
- 13 Service Agents
- Certificated distributors
all over the main cities



Overseas Distribution Network

- Served more than 90 countries worldwide
- Covered major economies on all five continents
- UK assembling factory start-up.
- Establish subsidiaries in Mexico and Brazil soon.
- India & US Service Agent building in progress



Sales and Service network is expanding...

Vision & Mission

Positioning:

- To be a leader in the global coding industry.

Product & Service:

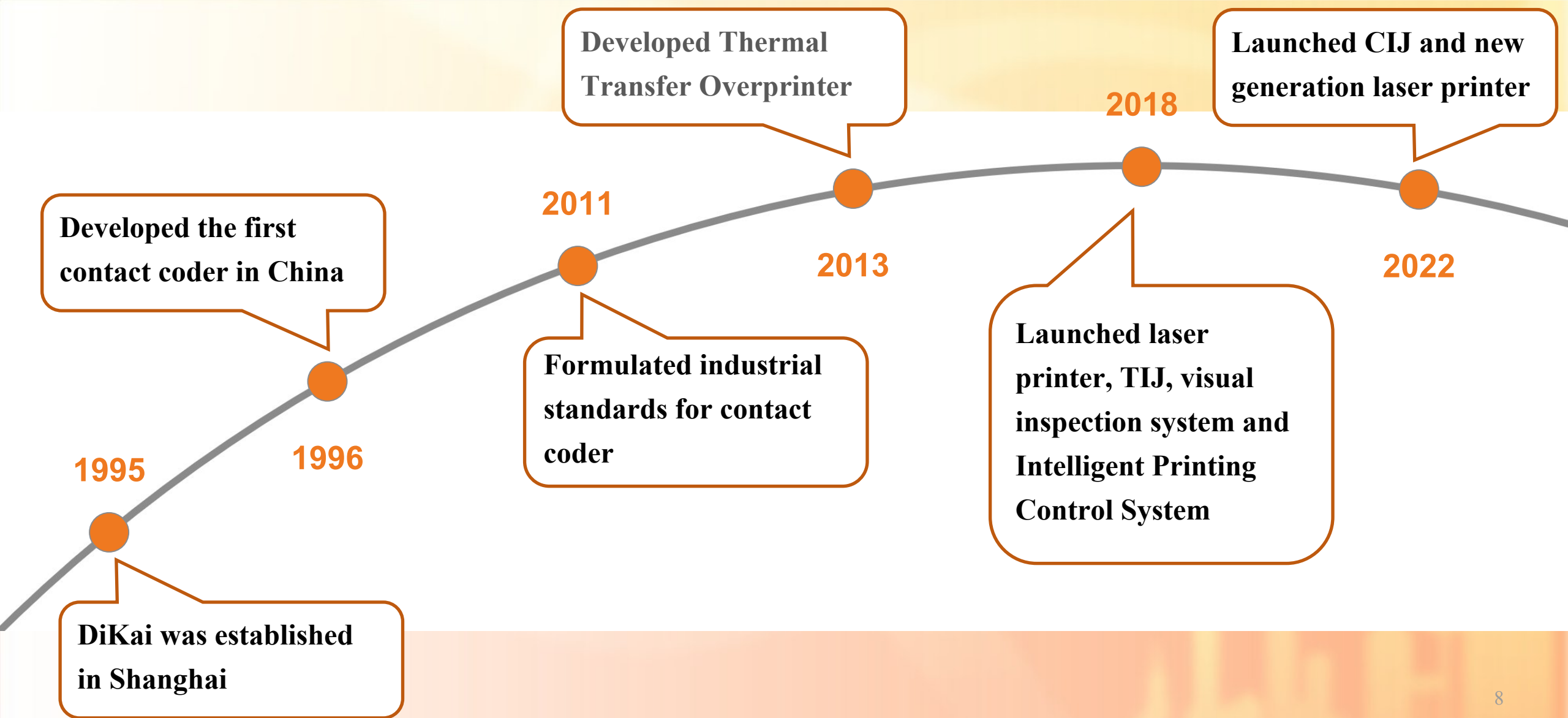
- Exceed customer expectations.
- Pursue excellence.
- Challenge ourselves.



Management:

- Sustain high efficiency in global competition.

Dikai History



The core members of R&D team have more than **20 years** of industry experience. Follow **NPDP** process in full life cycle, from product design, project management, R&D and process control, to continuous improvement and management excellence.

Strengthen **CRM** and regional division, segment customer groups and build worldwide distribution network.



The production workshop implements **5S** management and **LEAN** production model to fully ensure the quality of Dikai products.

Over **25 years** of technical service experience, more than 40 engineers across the country, offer 24/7 service.

Cooperation

- Deeply cooperate with industrial pioneers
- Share resources
- Serve coding industry together

Opening

- Create a coding application Ecosystem
- Focus on the future development of the coding industry

Customer Oriented

- Offer qualified services
- Devote to the voice of customer and problem solving
- Contribute to customers' success



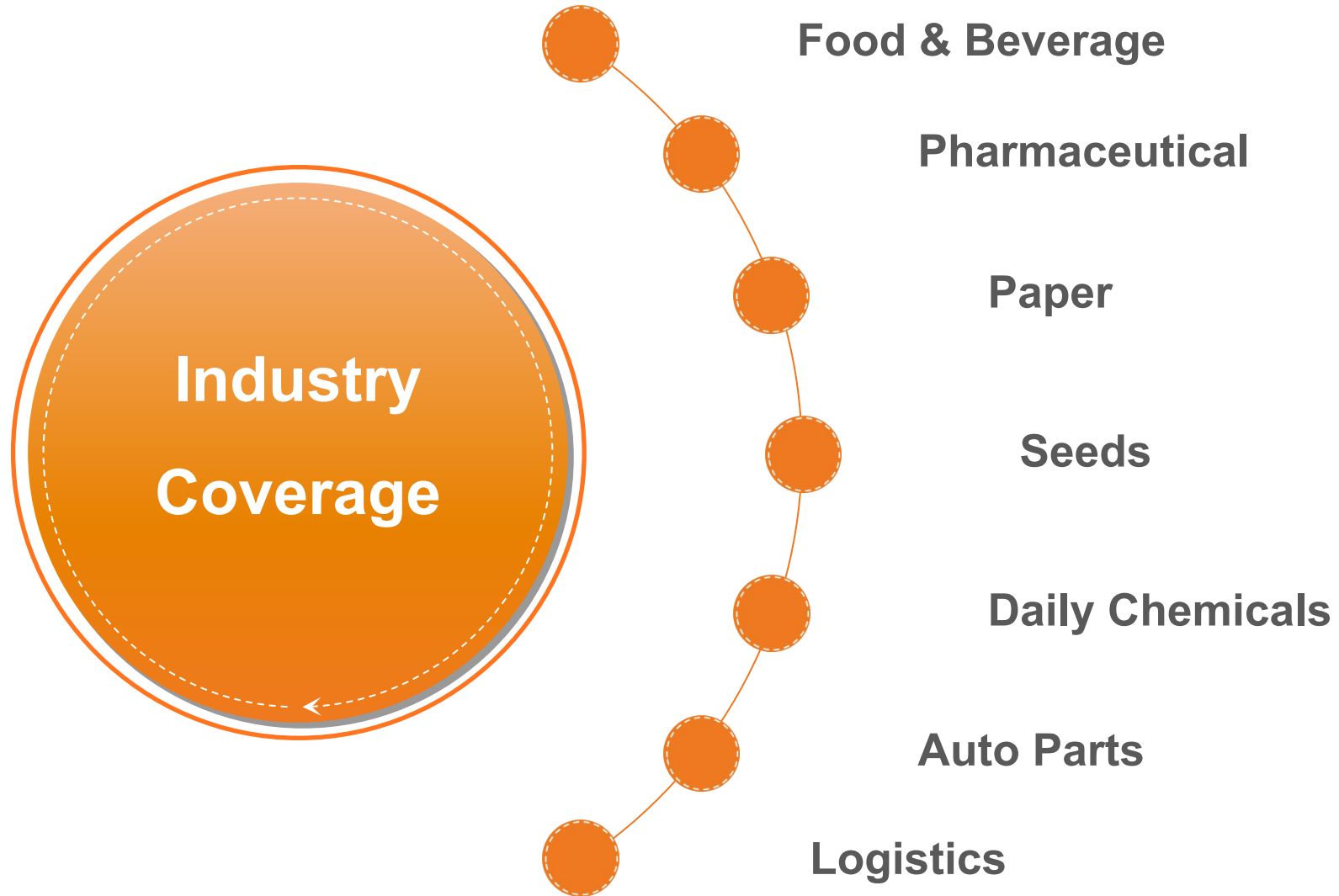
Overseas

Globally

Localization

Become an International Solution Supplier

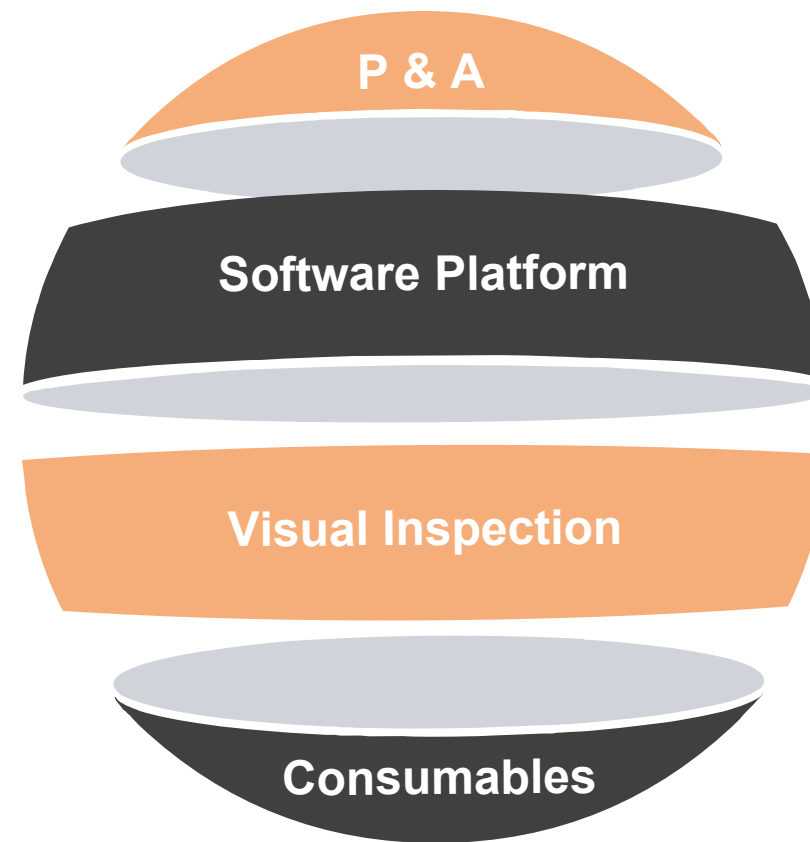
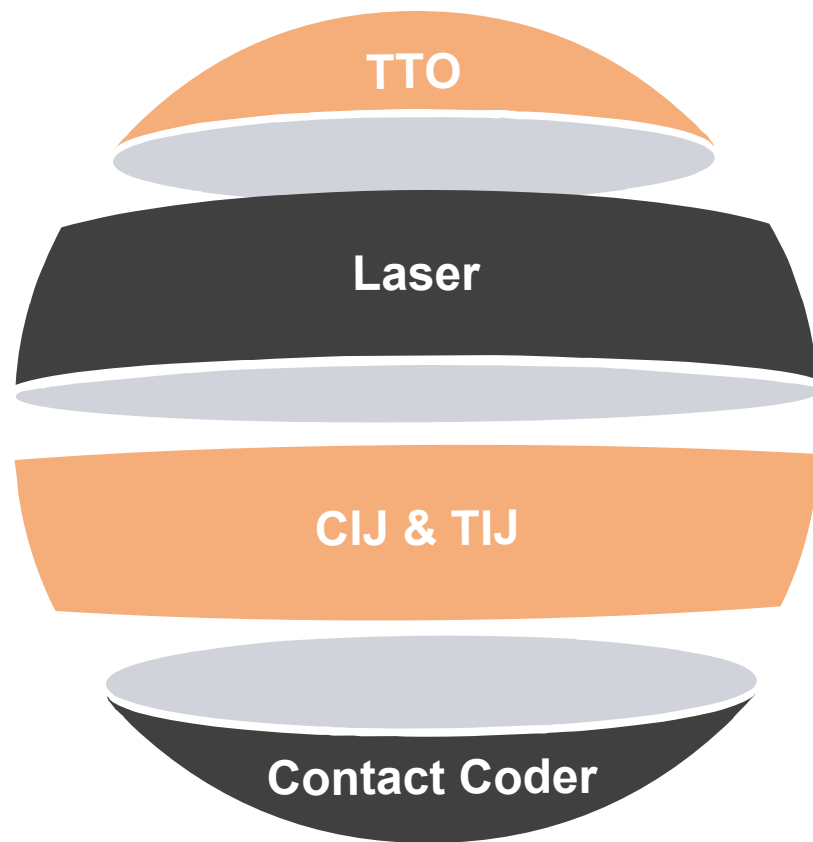
- Implement global localization strategy.
- Continuously expand product category and sales service channels.
- Enhance overseas technical support.
- Improve performance and adapt to overseas markets.



Part Two

02

Product Category



Thermal Transfer Overprinters



D series TTO

Laser Printers



DLF Fiber Laser



DLU UV Laser



DLC CO₂ Laser

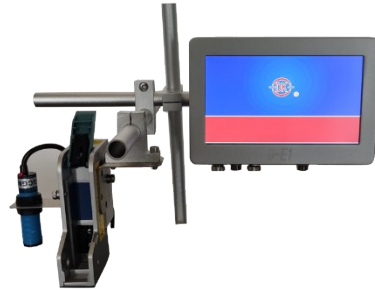


**DLES Entry Level
Fiber Laser**

Continuous Inkjets/Thermal Inkjets



DC series CIJ



E series TIJ



ES series TIJ



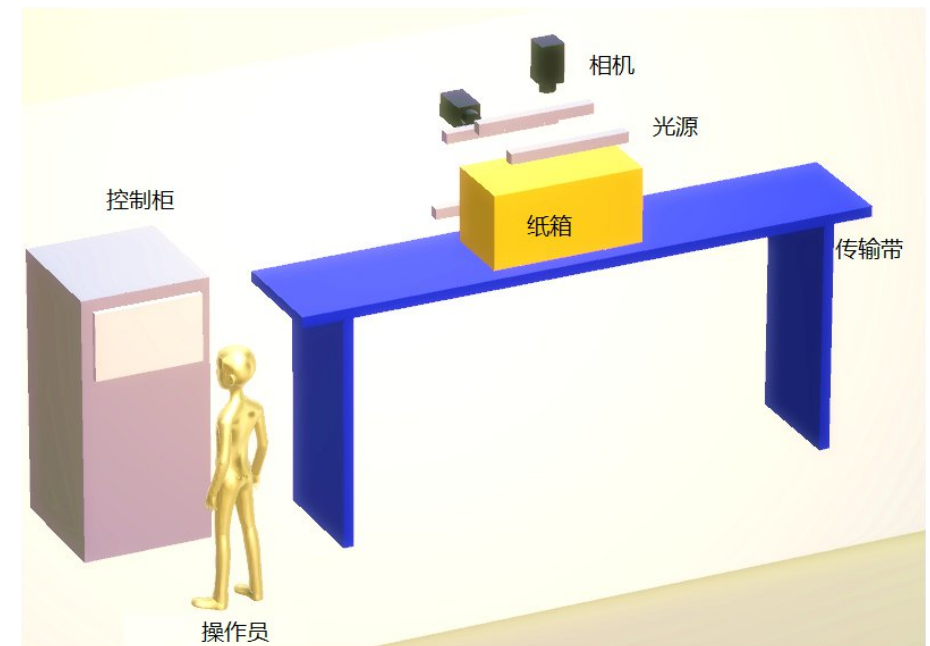
EP series TIJ

Print & Label System



DK Labelling Machine with Printer

OCR System



DK Optical Character Recognition System

Contact Coders



DK-1100 series



DK-1300 series



DK-802



DK-200

Paging Machines



Vacuum Model



Fraction Model



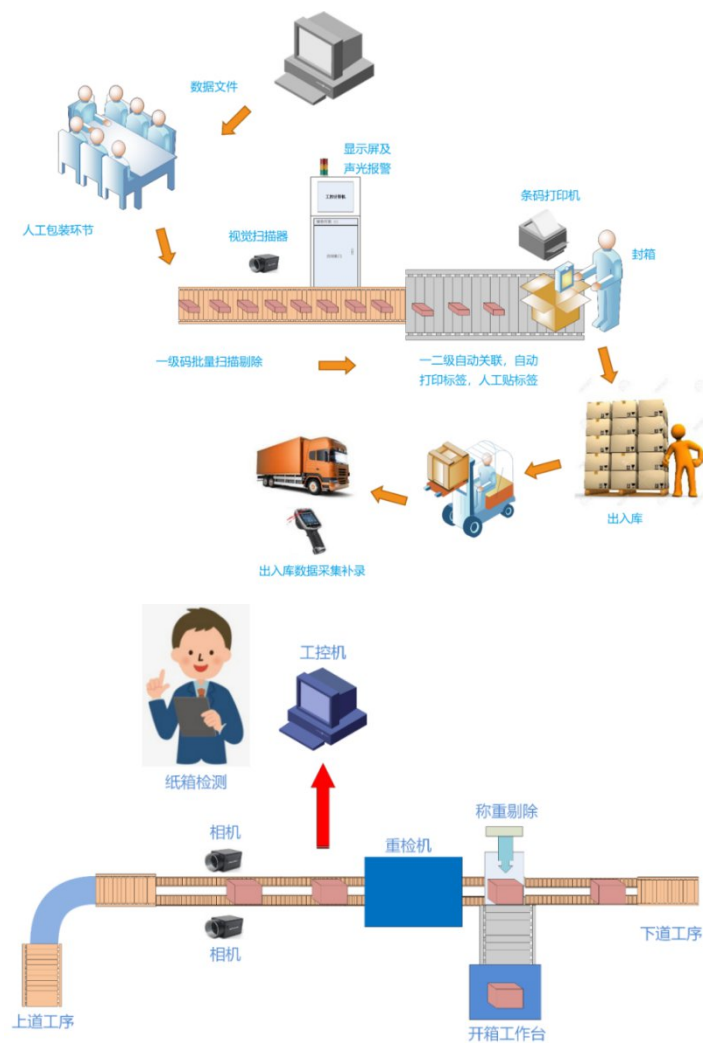
Online application:

- Labelling machine / Conveyor
- TTO / Laser / Inkjet



Offline application:

- Paging machine / Conveyor
- TTO / Laser / Inkjet



1

Anti-Fake and anti-Fleeing;
Electronic Supervision Code;
UDI code;

2

Product Traceability and Industrial Coding
Integration Solutions;

3

Intelligent Coding centralized control
system;

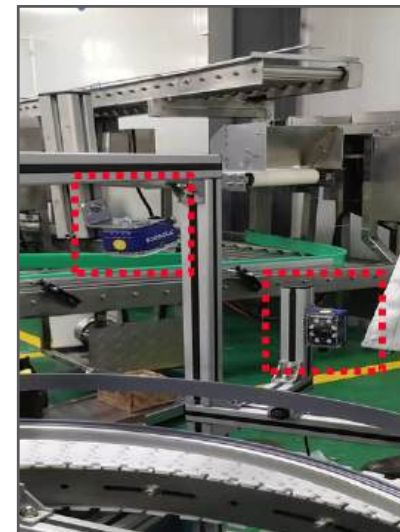
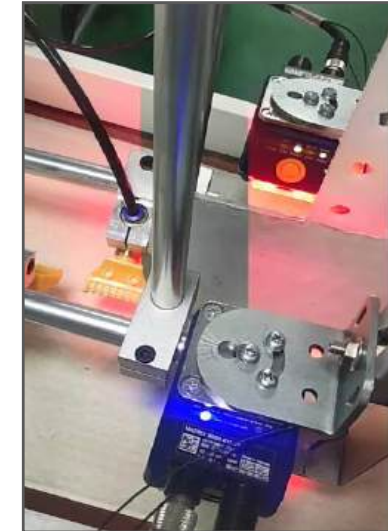
4

OCR

Full Life Cycle Traceability System

- *ZHONGJIE1946 Traceability of packaged food*

- DK Tracing System assign unique codes to each pouch
- Use D series TTO to print codes
- Inspect quality and scan codes after packaging
- Collect and record data into groups
- Associate product code with case code
- Data management and inquiry by PDA hardware and system platform



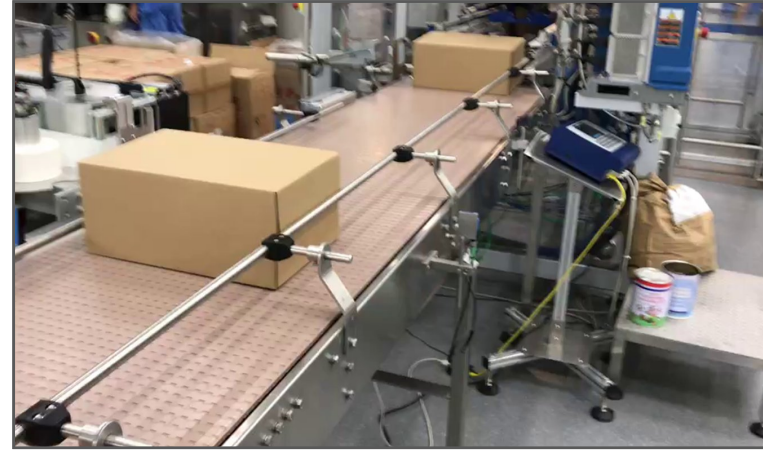
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ERP编号	
商品码	
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有效期	100
生产操作员	6001
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产品名称	纯感原味牛乳
业务往来单位	沈阳中街冰点城食品有限公司
仓库编号	mf01

Application Cases

- Scan logistics QR code and print product code by laser printers.
- Associate logistics code with product code.
- Scan product code before case packing and record data.



- Scan case code.
- Build Case-Stack database.
- Associate case code with stack code.



- Print case code by DoD
- Print content: product info, workshop and production line info.



- Scan stack code.
- Associate stack code with warehouse code.
- Send product info and code association to WMS.

Part Three

03

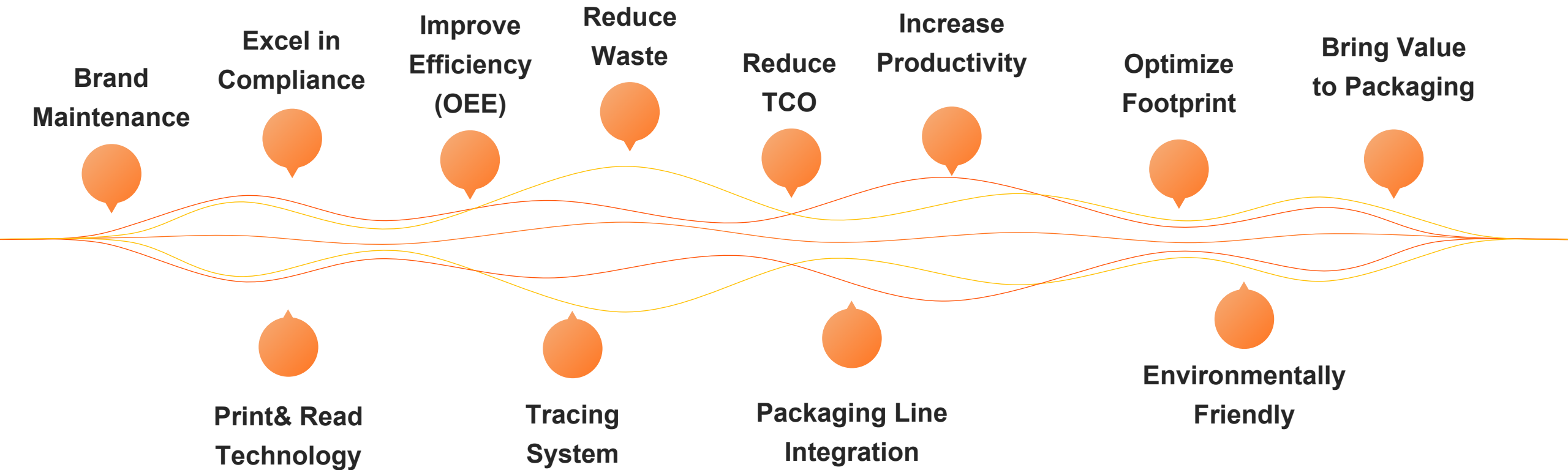
Service System





We have a service team with over 25 years experience, 24/7 standby.

Create Shared Value



Part Four

04

Prospect

New Product Development

01

TTO

- New Generation D series TTO
- D241 Entry Level TTO

02

Laser

- High Performance DLC/DLF/DLU series laser printer
- Premium Picosecond Infrared Laser

03

Inkjet

- DC910 Entry Level CIJ
- High Speed DC940 series CIJ

04

Contact Code

- New Generation DK-1100

Overseas Business Activities

- Continuous expanding business network
 - Attended Hispack Spain 2022, ProPak Asia 2022, Expo Pack Mexico 2022 & Pack Expo USA 2022.
 - Global tour of customer visits to deepen understand voice of customer and promote cooperation.
- Preparation of overseas branches
 - UK assembling factory start-up.
 - Establish subsidiaries in Mexico and Brazil soon.
 - Europe & US subsidiaries under plan.



Headquarter Relocation

- Relocate and expand headquarter office and manufacturing workshop to adapt growing business needs.
- Workshop upgrade to deliver extra capacity and competitive advantages.
- Relocation scheduled in Dec. 2022 and DiKai will start a new journey.



Make DiKai a world-trusted brand !

Thanks for your attention!

We Deliver **Quality**, **Service** and **Reliability**.



Cooperative Partners

VIP Customer



Partners



Certification

